

**HELENSBURGH MAKING PLACES REPORT**

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**1.0 INTRODUCTION**

- 1.1 The purpose of this report is to ask Members to note the content of the final Helensburgh Making Places report.
- 1.2 This follows Papers seen before Members on 21 June 2018 and 24 April 2019 at which the content of the draft report was approved. The subsequent final report contains factual amendments only.
- 1.3 Making Places is a Scottish Government initiative that seeks to better understand a place through the view of the people who live and work there. Making Places Helensburgh was joint funded between Scottish Government and Argyll and Bute Council and which has resulted in a report, designed to be utilised by anyone within the community.
- 1.4 The report has been prepared by icecream architecture and Willie Miller Urban Design and summarises the main findings from community engagement activity delivered over 2018.
- 1.5 The report will prove useful as an evidence base for developing projects, for fundraising and for targeting resource. All areas within the report would require further detailed consideration and analysis if they were to be progressed and as such these should be read as areas of opportunity, rather than as actions. The body of work will also serve to inform policy making, through the LDP review process.

**2.0 RECOMMENDATIONS**

- 2.1
- a) It is recommended that the Helensburgh and Lomond Area Committee note the content of the Helensburgh and Lomond Making Places report.

### 3.0 DETAIL

3.1 This report follows papers seen before Members on 21 June 2018 which outlines the rationale for a Place Making exercise in Helensburgh and the detail of the Scottish Government initiative, and a paper seen before Members on 24 April 2019 in which the draft report was submitted for consideration.

3.2 The piece of work is now concluded and as such Members are asked to note the results of the Making Places Helensburgh feedback, which has been summarised and compiled within a report format, and which is supported by more detailed data analysis as appendices. The content of the report was approved by Member's on 24 April 2019 with only factual corrections made subsequent to this approval.

3.3 Through involving the community in a series of engagement activities and events for their views, Making Places Helensburgh presents a summary of how the town looks, feels and functions to those who live and work there. The engagement process was deliberately spread as wide and possible in an attempt to capture as true a reflection of the community as possible. The engagement took the form of place standard surveys, on-street consultation, visioning events and stakeholder events and saw responses from 458 people spread reasonably evenly across Helensburgh.

3.4 The engagement built upon previous place standard exercises and created an ideas bank to reflect in more detail the survey responses. This feedback was grouped into the following 4 main themes:

- Green Helensburgh
- Learning Helensburgh
- Welcoming and Connected Helensburgh
- Enterprising Helensburgh

3.5 The following vision statement was also produced:

*Helensburgh is a first-class and forward thinking waterfront town, a compelling attraction for visitors, investment and enterprise.*

*Helensburgh is welcoming, vibrant and with a strong sense of community.*

*Helensburgh is innovative and thriving.*

3.6 It is intended for the community to utilise the report as an evidence based for any projects that they would like to develop in response to the highlighted areas of opportunity and for the council to utilise the report to inform policy making through the LDP review process and future decision-making.

## **4.0 CONCLUSION**

- 4.1 Making Places Helensburgh was joint funded between Scottish Government and Argyll and Bute Council and has resulted in a final report, designed to be utilised by anyone within the community. Members are asked to note the content of the final report.

## **5.0 IMPLICATIONS**

- 5.1 Policy - This report follows a paper approved by PPSL on 24 June 2015 in which Helensburgh was identified for a community-led design process to inform the LDP at a local level. Helensburgh is currently identified as a growth area within LDP2.
- 5.2 Financial – None.
- 5.3 Legal - None.
- 5.4 HR - None.
- 5.5 Equalities / Fairer Scotland Duty - None
- 5.6 Risk - None.
- 5.7 Customer Service – None.

**Executive Director with responsibility for Development and Economic Growth**

**Policy Lead, Sustainable Economic Growth, Councillor Aileen Morton**  
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## **APPENDICES**

1. Making Places Report